

About us

About Us – Build Square

Build Square is a trusted name in the construction chemicals industry, delivering high-quality, ready-to-use solutions for modern construction needs. Our focus is on innovation, performance, and reliability, ensuring that every product meets the highest standards of strength and durability.

We utilize advanced technology and premium raw materials to create products that offer superior bonding, consistent quality, and long-lasting results. By replacing traditional on-site mixing methods, Build Square simplifies construction processes, saving time, reducing material wastage, and improving overall efficiency.

Our product range includes ready mix plaster, block jointing mortar, brick jointing mortar, and tile adhesives, suitable for residential, commercial, and industrial applications.

At Build Square, we are committed to building strong foundations—both in structures and in customer relationships.

Vision

To become a leading and most trusted brand in the construction chemicals industry by setting benchmarks in quality, innovation, and performance. We aim to transform modern construction practices through advanced, efficient, and sustainable solutions.

Mission

- To deliver high-quality, innovative, and reliable construction products
- To enhance construction efficiency, durability, and overall performance
- To promote sustainable and cost-effective building practices
- To ensure complete customer satisfaction through consistent quality and support
- To continuously improve through research, innovation, and advanced technology



READY MIX PLASTER

Superior Smooth Finish

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READY MIX PLASTER

40 KGS Net Weight
Ready to Use Plaster

Product Overview

Build Square Ready Mix Plaster is a high-quality, polymer-modified plaster designed for smooth and durable wall finishing. It eliminates the need for on-site mixing of cement and sand, ensuring consistent quality, better adhesion, and crack resistance.

Key Features

Ready to Use
Superior Smooth Finish
Crack Resistant (Fiber Glass Technology)
Better Adhesion
Time & Labor Saving

Mixing Process

- Add 15–20% clean water for 40 kg bag
- Mix for 4–5 minutes manually or mechanically
- Let the mix rest for 3–5 minutes, then remix for 2 minutes
- Material is ready to use

Surface Preparation

- Surface should be clean and free from oil, dust, and contaminants
- Absorbent surfaces should be properly moistened before application

Areas of Application

- AAC Block Walls
- Cement Brick Walls
- Concrete Walls
- Red Brick Walls

Technical Details

- Net Weight: 40 Kg
- Pot Life: 30–40 mins
- Final Setting Time: 8–10 hours

Coverage (Approx.)

- 6 mm thickness: 18–20 sq.ft
- 8 mm thickness: 16–18 sq.ft
- 10 mm thickness: 14–16 sq.ft
- (per 40 kg bag)

Application Method

- Apply evenly using a trowel
- Use on clean and level surfaces
- Recommended to use bonding solution on RCC surfaces
- Water curing should be done 2–3 times daily for 7 days

Material Handling

- Do not store in open or damp areas
- Keep in dry place
- Avoid partially used bags exposure

Make in India | Easy to Use | High Strength | Water Saving

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READY MIX PLASTER

High-performance ready mix plaster delivering smooth finish, strong adhesion, and crack-resistant walls with faster application.



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