

# About us

## About Us – Build Square

Build Square is a trusted name in the construction chemicals industry, delivering high-quality, ready-to-use solutions for modern construction needs. Our focus is on innovation, performance, and reliability, ensuring that every product meets the highest standards of strength and durability.

We utilize advanced technology and premium raw materials to create products that offer superior bonding, consistent quality, and long-lasting results. By replacing traditional on-site mixing methods, Build Square simplifies construction processes, saving time, reducing material wastage, and improving overall efficiency.

Our product range includes ready mix plaster, block jointing mortar, brick jointing mortar, and tile adhesives, suitable for residential, commercial, and industrial applications.

At Build Square, we are committed to building strong foundations—both in structures and in customer relationships.

## Vision

To become a leading and most trusted brand in the construction chemicals industry by setting benchmarks in quality, innovation, and performance. We aim to transform modern construction practices through advanced, efficient, and sustainable solutions.

## Mission

- To deliver high-quality, innovative, and reliable construction products
- To enhance construction efficiency, durability, and overall performance
- To promote sustainable and cost-effective building practices
- To ensure complete customer satisfaction through consistent quality and support
- To continuously improve through research, innovation, and advanced technology



# Block jointing mortar

Strong Bond. Zero Wastage.  
Faster Construction.

## GET IN TOUCH:

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# BLOCK JOINTING MORTAR

40 KGS Net Weight

Strong Bond. Zero Wastage. Faster Construction.

## Product Overview

Build Square Block Jointing Mortar is a high-performance, polymer-modified, cement-based adhesive designed for AAC blocks and lightweight masonry. It ensures strong bonding, faster application, and minimal wastage.

### Key Features

- High Bond Strength
- No Shrinkage
- Zero Wastage
- Ready to Use
- Time & Cost Saving

### Areas of Application

- AAC Blocks
- Fly Ash Bricks
- Lightweight Concrete Blocks
- Thin Joint Masonry

### Surface Preparation

- Surface should be clean, dust-free, and slightly wet
- Dampen the blocks before application

### Mixing & Application

- Add 25–30% clean water
- Mix well to form a smooth paste
- Apply using a trowel
- Joint thickness: 2–3 mm

### Coverage

- Approx. 120–150 sq.ft per 40 kg bag
- (depends on surface and thickness)

### Technical Details

- Net Weight: 40 Kg
- Pot Life: 30–40 mins
- Setting Time: 8–10 hours

Make in India | Easy to Use | High Strength | Water Saving

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# BLOCK JOINTING MORTAR

Our products ensure superior bonding, minimal wastage, and reliable results for modern construction.



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