

About us

About Us – Build Square

Build Square is a trusted name in the construction chemicals industry, delivering high-quality, ready-to-use solutions for modern construction needs. Our focus is on innovation, performance, and reliability, ensuring that every product meets the highest standards of strength and durability.

We utilize advanced technology and premium raw materials to create products that offer superior bonding, consistent quality, and long-lasting results. By replacing traditional on-site mixing methods, Build Square simplifies construction processes, saving time, reducing material wastage, and improving overall efficiency.

Our product range includes ready mix plaster, block jointing mortar, brick jointing mortar, and tile adhesives, suitable for residential, commercial, and industrial applications.

At Build Square, we are committed to building strong foundations—both in structures and in customer relationships.

Vision

To become a leading and most trusted brand in the construction chemicals industry by setting benchmarks in quality, innovation, and performance. We aim to transform modern construction practices through advanced, efficient, and sustainable solutions.

Mission

- To deliver high-quality, innovative, and reliable construction products
- To enhance construction efficiency, durability, and overall performance
- To promote sustainable and cost-effective building practices
- To ensure complete customer satisfaction through consistent quality and support
- To continuously improve through research, innovation, and advanced technology



Block Jointing Mortar

Superior Smooth Finish

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BRICK JOINTING MORTAR

40 KGS Net Weight

Strong Bond. Zero Wastage. Faster Construction.

Product Overview

Build Square Brick Jointing Mortar is a high-performance, polymer-modified, cement-based adhesive designed for brick masonry. It provides strong bonding, faster application, and minimal wastage with consistent quality.

Key Features

- ✓ High Bond Strength
- ✓ No Shrinkage
- ✓ Zero Wastage
- ✓ Premixed – Ready to Use
- ✓ Economical & Time Saving

Areas of Application

- Brick Masonry
- Red Brick Walls
- Block Work
- Thin Joint Applications

Surface Preparation

- Clean and wet the surface before application
- Ensure dust-free bricks for better bonding

Mixing & Application

- Add 15–20% clean water
- Mix thoroughly to get uniform consistency
- Apply evenly using trowel
- Recommended joint thickness: 6–8 mm

Coverage (Approx.)

- Approx. 70–90 sq.ft per 40 kg bag
- (depends on thickness and surface)

Technical Details

- Net Weight: 40 Kg
- Pot Life: 30–90 mins
- Final Setting Time: 8–10 hours

Material Handling

- Store in dry place
- Avoid moisture exposure
- Do not keep partially used bags open
- Use daily for 7 days



BLOCK JOINTING MORTAR

High-strength brick jointing mortar ensuring durable bonding, easy application, and reduced material wastage.



Make in India | Easy to Use | High Strength | Water Saving

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