

About us

About Us – Build Square

Build Square is a trusted name in the construction chemicals industry, delivering high-quality, ready-to-use solutions for modern construction needs. Our focus is on innovation, performance, and reliability, ensuring that every product meets the highest standards of strength and durability.

We utilize advanced technology and premium raw materials to create products that offer superior bonding, consistent quality, and long-lasting results. By replacing traditional on-site mixing methods, Build Square simplifies construction processes, saving time, reducing material wastage, and improving overall efficiency.

Our product range includes ready mix plaster, block jointing mortar, brick jointing mortar, and tile adhesives, suitable for residential, commercial, and industrial applications.

At Build Square, we are committed to building strong foundations—both in structures and in customer relationships.

Vision

To become a leading and most trusted brand in the construction chemicals industry by setting benchmarks in quality, innovation, and performance. We aim to transform modern construction practices through advanced, efficient, and sustainable solutions.

Mission

- To deliver high-quality, innovative, and reliable construction products
- To enhance construction efficiency, durability, and overall performance
- To promote sustainable and cost-effective building practices
- To ensure complete customer satisfaction through consistent quality and support
- To continuously improve through research, innovation, and advanced technology



TILE ADHESIVE

Strong Grip. Perfect Finish.
Long-Lasting Hold.

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Tile Adhesive

20 KG Net Weight

Strong Grip. Perfect Finish. Long-Lasting Hold.

Product Overview

Build Square Tile Adhesive is a high-performance, polymer-modified adhesive designed for fixing tiles on floors and walls. It provides strong bonding, excellent water resistance, and ensures long-lasting durability for interior applications.

Key Features

- ✓ High Strength Bonding
- ✓ Excellent Water Resistance
- ✓ Anti-Slip Properties
- ✓ Suitable for Thick & Thin Bed
- ✓ Ideal for Interior Applications

Areas of Application

- Ceramic Tiles
- Vitrified Tiles
- Wall & Floor Tiles
- Interior Surfaces

Surface Preparation

- Surface should be clean, dry, and free from dust & grease
- Ensure proper leveling before application

Mixing & Application

- Add clean water and mix to smooth consistency
- Apply using notched trowel
- Fix tiles with proper alignment
- Allow proper setting before grouting

Technical Details

- Net Weight: 20 Kg
- Shelf Life: Up to 12 months (dry conditions)

Make in India | Easy to Use | High Strength | Water Saving

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TILE ADHESIVE

High-performance tile adhesive ensuring strong bonding, water resistance, and long-lasting tile fixing.



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